



# VAN DER MEER TENNIS

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## Consent for use of Persona and/or Likeness by Van Der Meer Tennis University, Inc.

While participating in programs, lessons, and other events here at Van Der Meer Tennis University, you have probably noticed the extensive use of videos, cameras, and other media. You could be on Van Der Meer’s candid camera...either because you volunteered or incidentally. We use these videos, pictures, and other media in our promotions, advertisements, and other presentations. As it is next to impossible to participate in a Van Der Meer program and not appear in a video, picture, or other media recording, we need you to complete the consent form below. Thanks! *Pat and Dennis*

I, \_\_\_\_\_, do hereby consent to the use, by Van Der Meer Tennis University, Inc., and it’s affiliates and assigns, for Van Der Meer Tennis University, Inc.’s commercial advertising, for-profit, and/or not-for-profit purposes, of my name, my persona, my likeness, my written testimonials, pictures, photographs, or videos of me either still or moving, audio or visual recordings of me, and the like. Such commercial, advertising, for-profit, and/or not-for-profit purposes include but are not limited to publications, advertisements, written materials, brochures, videos, instructional materials, television displays, web-based displays, and the like. By signing this Consent, I further understand that I expressly assign my rights of privacy and publicity in connection with the use by Van Der Meer Tennis University, Inc.’s commercial advertising, for-profit, and/or not-for-profit purposes, of my name, my persona, my likeness, my written testimonials, pictures, photographs, or videos of me either still or moving, audio or visual recordings of me and the like. I further consent to the lawful use of me either still or moving, audio or visual recordings of me, and the like by others receiving such materials lawfully from Van Der Meer Tennis University, Inc. and it’s affiliates and assigns.

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Signature: \_\_\_\_\_

\_\_\_\_\_

Tel. No.: \_\_\_\_\_

If under 18 years old, Name of Parent/Legal Guardian: \_\_\_\_\_

Signature of Parent/Legal Guardian: \_\_\_\_\_

Witnessed by: \_\_\_\_\_

Name

Signature